

Food & Ag Development Center: Speedy and Flo's Sweet Corn Expansion Success Story

The Project: Flo Ramirez and his wife started growing fresh produce and sweet corn for local sales over ten years ago on a one-and-a-half-acre garden plot. Their business has grown, and they now raise 25 acres of sweet corn and have a 4-acre garden. They sell all their fresh produce at locations in Hardin, Billings, Joliet, Miles City and Absarokee as well as in northern Wyoming. The Beartooth FADC assisted Flo in developing his application for the MDA Business Acceleration and Marketing (BAM) Grant for delivery new bags for the corn that have their logo and Facebook information on them. With that success, Flo determined it was necessary to keep up with expansion by applying for a Growth Through Agriculture Grant for the development of a new greenhouse and retail location. With the help again from the Beartooth FADC, they were successful and received \$50,000.00 for this project. The new greenhouse is completed and will be utilized next year to grow more produce and increase the profitability of their family business, supporting the local food system of Hardin, MT.

For More information:

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Flocelo Ramirez, Speedy and Flo's Sweet Corn, <https://www.facebook.com/speedycorn>

Local news report: https://www.ktvq.com/news/local-news/speedy-and-flos-sweet-corn-honors-oaxacan-life-indigenous-mexican-heritage?fbclid=IwY2xjawEhzORleHRuA2FlbQIxMQABHU6aPlu9h0hc62p-MN1sdEJ8J9MTCs3dymPa2jzq5ITgL3I7iPA7E3v7g_aem_fGnvgnAdfGGH_tFacOzq5Q